
MICHELLE BELFORTE HAUSER

PROFILE

Passionate video editor with strong technical skills and the complete mastery of video production, from concept to delivery. Portfolio exemplifies proficiency in video editing, sound design and the talent of integrating music and visuals to foster emotional connections. Engaging social, written and verbal communication. Detail oriented and organized. Thriving in fast paced environments where connecting with many personalities. Not afraid to take risks and be a creative problem solver.

EXPERIENCE

APPLE INC., APPLE MEDIA PRODUCTS, JAN. 2021- PRESENT

Creative Video Editor. Edit the on-line promotion of App Store games and Apple TV content on the Today and Arcade Tabs in the App Store. Also, sizzle reels and special projects.

AMAZON WEB SERVICES, NOV. 2021- DEC. 2022

Lead Editor on two short films. Simultaneously editing while testing the feasibility of AWS's proprietary cloud video production platform. Closely collaborating with creative and technical.

- "Picchu" - Awarded Cannes Shorts, Best Director.
- "Spanner" - Proof of Concept short to test AWS's cloud technology.

APPLE INC., CORPORATE RETAIL, MARCH 2019- MAY 2020

Video Editor. Teamed with production staff to build internal and outward facing videos, localized worldwide for Apple Retail employees; Apple Care Success Stories, Instructional and Sizzle reels.

SONY INTERACTIVE ENTERTAINMENT, 2014 -2018

Edited internal and outward facing branded video content for the PlayStation family of products: trailers, commercials, sizzle reels, dev diaries, webinars, tutorials, demos and live presentations. Localized and finaled for delivery on social media platforms.

PDI/DREAMWORKS ANIMATION, 2001-2013

- "Penguins of Madagascar," *feature film* - Freelance Editor, 2011-2013
- "Megamind, The Button of Doom," *short film* - Lead Staff Editor, 2010-2011
- "Megamind," *feature film* - Associate Staff Editor, 2008-2009
- "Shrek the Third," *feature film* - Second Editor- *Short films and ads* - Lead Staff Editor, 2005-2007
- "Shrek 2," *feature film* - Second Editor; *DVD short films and TV ads* - Lead Staff Editor, 2003-2004
- "Shrek 4D," *3D theme park ride, Universal Studios Worldwide* - Lead Staff Editor, 2002-2003
- "Shrek," *feature film* - First Assistant Editor, *Ads and special projects*, Lead Staff Editor 2001-2002

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SKILLS

- **Editing Expert:** Adobe Premiere Pro, Avid Media Composer, FinalCutProX, DaVinci Resolve
- **Sound Expert:** Create and master sound beds, (music, dialog and sound effects) and collaborate on original score and sound design.
- **Graphics:** Adobe AfterFX and Photoshop
- **Project Management:** Quip, Slack, Zoom, Wrike
- **Studio:** Methodology and pipeline
- **Best practices:** Social media and broadcast
- **Storytelling:** Long and short form
- **Directing:** Recording sessions

ADDITIONAL EDITING

- **The Big Scary "S" Word:** 10 min. Movie Trailer
- **Disrupted:** Animated Microseries
- **Top Golf:** Commercials and marketing reels
- **Electric Entertainment, "Shirley"** concept reel
- **Create with Cynthia:** Weekly crafting videos
- **Carrum Health:** Introductory healthcare spots
- **Laurel Elem.:** Comedic behavioral videos.
- **Windriver Securities**

ADDITIONAL PRODUCTION EXPERIENCE

Consulting DaVinci Resolve Editor, Amazon Web Services Worldwide

Tested the feasibility of using DaVinci Resolve to edit films on AWS's cloud based video production platform

Consulting Adobe Premiere Editor, Nimble Collective, Palo Alto, CA

Tested the cloud based animation platform with the goal of film making through cloud collaboration.

Voice Talent, MegaMind, The Button of Doom, "Concerned Mother", PDI/DreamWorks Animation

Santa Clara University Guest Speaker and Panelist

SCU School of Arts and Sciences, "Careers in the Entertainment Industry"

SCU Business school, "How to start and succeed in the entertainment industry."

EDUCATION

SANTA CLARA UNIVERSITY, SANTA CLARA, CA. BACHELOR OF ARTS, COMMUNICATIONS

REFERENCES

JENNIFER DAHLMAN, VIDEO PRODUCER AT AMAZON WEB SERVICES

SIMON J. SMITH, DIRECTOR AT WARNER BROS STUDIOS

KATHY WEIS, APPLE PRODUCTION AND DESIGN MANAGER